

NORTH PARK MAIN STREET

Balance Sheet

As of April 30, 2024

	Apr 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	431.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	168,594.73	
10131 · Savings Acct - 3944/USB 9440	111,367.73	
10120 · Farmer's Market - 7186/USB 1868	22,846.62	
10100 · General Checking - 3557/USB5574	26,776.70	
Total UNION BANK ACCOUNTS	329,585.78	
Total Checking/Savings	330,016.91	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	27,063.63	SED March. SBEP - City Fees & Services
Total Accounts Receivable	27,063.63	
Total Current Assets	357,080.54	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
TOTAL ASSETS	370,679.76	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	53,958.63	
Total Accounts Payable	53,958.63	
Credit Cards		
Credit Cards		
Home Depot	627.67	
Total Credit Cards	627.67	
Total Credit Cards	627.67	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,409.00	

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2024

	Apr 30, 24	Notes
Total Current Liabilities	<u>66,995.30</u>	
Total Liabilities	66,995.30	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>(91,997.00)</u>	
Total Equity	303,684.46	
TOTAL LIABILITIES & EQUITY	<u><u>370,679.76</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	567.00	36,167.00	Fesitval Sponsorship - Diamond Parking
40025 · SED - Special Enhacement Dist	0.00	488,459.58	
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	8,228.04	65,617.24	April BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	21.52	158.96	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	1,500.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	74,166.06	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
NPMF - Ticket Sales	1,430.00	1,430.00	
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,996.20	
40054 · VENDOR INCOME / Booths	5,150.00	5,150.00	
Total 40050 · FESTIVAL	6,580.00	8,576.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,119.00	142,311.05	
Total 40045 · FARMER'S MARKET	16,119.00	142,311.05	
Total 40040 · SPECIAL EVENTS INCOME	22,949.00	235,887.63	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	360.00	1,590.00	
Total 40150 · MISCELLANEOUS INCOME	360.00	4,029.97	
Total Income	32,125.56	860,099.73	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Gross Profit	32,125.56	860,099.73	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	0.00	4,158.42	
Total 51514 · Marketing	0.00	8,143.12	
51515 · WEB SITE	420.00	570.00	
Total 51510 · PROMOTION	420.00	8,713.12	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	31,247.52	312,369.47	
SED - Landscaping	0.00	15,448.65	
SED - Improvement & Econ Dev	2,000.00	54,476.14	
SED - Safety Programs	1,107.29	39,030.35	
SED - Administration	253.71	62,626.22	
Total 51537 · SED - Special Enhancement Dist	34,608.52	483,950.83	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	(200.00)	50.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	
52000 · PRINTING & MARKETING	63.00	891.00	
52004 · FESTIVAL			
52004J · Printing - general items	377.13	377.13	
52004L · Beer Gardens&Craft Block	6,278.69	8,533.69	
52004A · Contractors (Admin/Profession)	6,790.00	15,846.00	
52004B · Music&Dancers (Artist/ Entert)	24,000.00	24,000.00	
52004D · Marketing/Advertising	2,523.87	2,737.87	
52004E · Materials & Supplies (support)	133.16	578.98	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	19,250.00	
Total 52004 · FESTIVAL	40,102.85	71,615.67	

NORTH PARK MAIN STREET

Profit & Loss

April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
52200 · FARMER'S MARKET			
52200L · Staffing	6,836.32	43,799.33	
52200I · FM - Bank Charges	308.85	1,126.72	
52200A · Facility Expense	2,687.71	24,495.46	
52200B · Marketing & Promotions	318.00	10,206.64	
52200C · Materials & Supplies	117.71	6,440.68	
52200E · Taxes & Licenses	0.00	9,395.86	
Total 52200 · FARMER'S MARKET	10,268.59	95,464.69	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS	50,234.44	220,729.31	
ORGANIZATION			
50040 · Hospitality	46.51	1,027.29	
50070 · INSURANCE			
Volunteer Insurance	0.00	301.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	0.00	11,005.25	
50080 · TRAVEL & Parking	0.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	18,000.00	
Total 61100 · ACCOUNTING	3,000.00	25,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	359.98	1,985.35	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	359.98	2,103.36	
61300 · BOARD & STAFF WORKSHOP & Develop	(294.95)	579.24	CivicWell - CMEA Reimb.
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	594.87	5,618.23	
Total 50135 · COMPUTER SUPPLIES	594.87	5,618.23	
50155 · COPIER LEASE	217.63	2,543.18	
50060 · DUES & SUBSCRIPTIONS	144.00	1,201.00	
50035 · HEALTH INSURANCE	165.50	2,058.76	
50150 · OFFICE SUPPLIES & EXPENSES	106.27	3,953.71	
65600 · PAYROLL PREP FEES	313.50	4,077.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	20,500.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,127.35	9,509.70	
50032 · EXECUTIVE ASSISTANT	5,158.34	30,561.51	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	71,641.58	
50030 · PAYROLL TAX EXPENSE	3,478.13	41,697.80	
Total 50025 · STAFFING PAYROLL	21,422.14	155,564.17	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	28,125.45	236,828.47	
Total Expense	113,388.41	952,096.73	
Net Ordinary Income	(81,262.85)	(91,997.00)	
Net Income	(81,262.85)	(91,997.00)	