

# NORTH PARK MAIN STREET

## Balance Sheet

As of July 31, 2024

	Jul 31, 24	Notes
<b>ASSETS</b>		
Current Assets		
Checking/Savings		
PETTY CASH	453.41	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	22,606.66	
10131 · Savings Acct - 3944/USB 9440	76,922.31	
10120 · Farmer's Market - 7186/USB 1868	20,975.32	
10100 · General Checking - 3557/USB5574	64,565.41	
Total UNION BANK ACCOUNTS	185,069.70	
Total Checking/Savings	185,523.11	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	64,894.23	SED July, BID July, Festival Merchandise Sales, Festival Sponsorship
Total Accounts Receivable	64,894.23	
Total Current Assets	250,417.34	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
<b>TOTAL ASSETS</b>	<b>264,016.56</b>	
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	13,875.28	
Total Accounts Payable	13,875.28	
Credit Cards		
Credit Cards		
US Bank - MW 8350	(539.47)	
Home Depot	930.30	
Total Credit Cards	390.83	
Total Credit Cards	390.83	
Other Current Liabilities		

**NORTH PARK MAIN STREET**  
**Balance Sheet**  
**As of July 31, 2024**

	Jul 31, 24	Notes
1510 · Clearing Account	8.43	
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,417.43	
Total Current Liabilities	26,683.54	
Total Liabilities	26,683.54	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	189,110.29	
30015 · NET ASSETS	29,405.48	
Net Income	2,988.25	
Total Equity	237,333.02	
TOTAL LIABILITIES & EQUITY	264,016.56	

# NORTH PARK MAIN STREET

## Profit & Loss

### July 2024

	Jul 24	Notes - July
Ordinary Income/Expense		
Income		
40070 · SPONSORSHIPS	300.00	FM Equipment Sponsor
40025 · SED - Special Enhacement Dist	48,020.05	July SED
40021 · BID Assessments Advance	10,206.09	July BID
70010 · INTEREST INCOME	16.07	
40040 · SPECIAL EVENTS INCOME		
Pressure Washing Program	1,025.00	
40045 · FARMER'S MARKET		
40045-A · Vendor Fees	12,773.00	
Total 40045 · FARMER'S MARKET	12,773.00	
Total 40040 · SPECIAL EVENTS INCOME	13,798.00	
Total Income	72,340.21	
Gross Profit	72,340.21	
Expense		
51510 · PROMOTION		
51515 · WEB SITE	10.00	
Total 51510 · PROMOTION	10.00	
51537 · SED - Special Enhancement Dist		
Landscaping Imp & Activities		
SED - Maintenance Personnel	28,477.28	
SED - Supplies & Storage	3,241.92	
SED - Waste / Dumpster Service	727.61	
SED - Water Services	356.79	
SED - Program Management	2,736.11	
Total Landscaping Imp & Activities	35,539.71	
General Operating		
SED - Events & Mixers	100.00	
SED - Retail Rent & Recruitment	2,000.00	
SED - Accounting & Audit	3,000.00	
Total General Operating	5,100.00	
Non-Profit Admin		
SED - Admin Personnel	5,158.22	
SED - Telephone & Internet	447.66	
SED - Office Supplies	73.00	
Total Non-Profit Admin	5,678.88	
SED - Sanitation	0.00	
Total 51537 · SED - Special Enhancement Dist	46,318.59	
SPECIAL EVENTS & PROJECTS		
52004 · FESTIVAL		
52004J · Printing - general items	96.98	
52004L · Beer Gardens&Craft Block	873.00	
52004D · Marketing/Advertising	8.43	

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## Profit & Loss

### July 2024

	Jul 24	Notes - July
Total 52004 · FESTIVAL	978.41	
52200 · FARMER'S MARKET		
52200L · Staffing	4,656.53	
52200I · FM - Bank Charges	321.18	
52200A · Facility Expense	1,748.53	
52200B · Marketing & Promotions	785.00	
52200C · Materials & Supplies	203.22	
Total 52200 · FARMER'S MARKET	7,714.46	
Total SPECIAL EVENTS & PROJECTS	8,692.87	
ORGANIZATION		
50040 · Hospitality	377.94	
61200 · BANK SERVICE FEES		
Interest Expense	35.00	
Merchant Fees	231.67	
61200 · BANK SERVICE FEES - Other	22.00	Will be refunded in August
Total 61200 · BANK SERVICE FEES	288.67	
61300 · BOARD & STAFF WORKSHOP & Develop	33.29	
50135 · COMPUTER SUPPLIES		
Comp Maint/Support/Software	493.99	
Total 50135 · COMPUTER SUPPLIES	493.99	
50155 · COPIER LEASE	217.63	
50060 · DUES & SUBSCRIPTIONS	1,137.00	
50035 · HEALTH INSURANCE	165.51	
65600 · PAYROLL PREP FEES	320.25	
50020 · RENT-OFFICE	2,050.00	
50025 · STAFFING PAYROLL		
50038 · Employee Retirement	777.39	
50032 · EXECUTIVE ASSISTANT	2,616.66	
50026 · EXECUTIVE DIRECTOR	4,866.66	
50030 · PAYROLL TAX EXPENSE	985.51	
Total 50025 · STAFFING PAYROLL	9,246.22	
Total ORGANIZATION	14,330.50	
Total Expense	69,351.96	
Net Ordinary Income	2,988.25	
Net Income	2,988.25	