

NORTH PARK MAIN STREET

Balance Sheet

As of September 30, 2024

	Sep 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	121.41	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	26,657.44	
10131 · Savings Acct - 3944/USB 9440	51,947.37	
10120 · Farmer's Market - 7186/USB 1868	32,468.93	
10100 · General Checking - 3557/USB5574	37,737.40	
Total UNION BANK ACCOUNTS	148,811.14	
Total Checking/Savings	148,932.55	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	151,360.39	SED August & September, CA Special Event Grant, Festival Sponsorship
Total Accounts Receivable	151,360.39	
Total Current Assets	300,292.94	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
TOTAL ASSETS	313,892.16	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	25,958.01	
Total Accounts Payable	25,958.01	
Credit Cards		
Credit Cards		
US Bank - WB 0142	8.43	
Home Depot	402.98	
Total Credit Cards	411.41	
Total Credit Cards	411.41	
Other Current Liabilities		

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Payroll Clearing	(9.00)	
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,400.00	
Total Current Liabilities	38,769.42	
Total Liabilities	38,769.42	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	188,416.48	
30015 · NET ASSETS	29,405.48	
Net Income	41,471.78	
Total Equity	275,122.74	
TOTAL LIABILITIES & EQUITY	313,892.16	

NORTH PARK MAIN STREET
Profit & Loss
September 2024

Ordinary Income/Expense

Income

	Sep 24	Jul - Sep 24	Notes - September
40070 · SPONSORSHIPS	0.00	1,037.17	
40025 · SED - Special Enhancement Dist	49,542.12	161,119.77	September SED
40021 · BID Assessments Advance	7,736.96	25,669.95	September BID
41140 · Grants	35,023.50	35,023.50	CA Special Events Grants
70010 · INTEREST INCOME	9.53	41.13	
40040 · SPECIAL EVENTS INCOME			
Community Crawls	5,597.60	5,597.60	Putt-Oberfest
Book Fair	0.00	150.00	
Pressure Washing Program	300.00	2,275.00	
40066 · Taste of North Park			
Boutique Participation	3,250.00	3,750.00	
Ticket Sales	8,655.00	8,655.00	
Total 40066 · Taste of North Park	11,905.00	12,405.00	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	12,971.00	41,636.00	
Total 40045 · FARMER'S MARKET	12,971.00	41,636.00	
Total 40040 · SPECIAL EVENTS INCOME	30,773.60	62,063.60	
40150 · MISCELLANEOUS INCOME			
40154 · Community Profile	500.00	500.00	
40150 · MISCELLANEOUS INCOME - Other	0.00	0.00	
Total 40150 · MISCELLANEOUS INCOME	500.00	500.00	

Total Income

123,585.71 285,455.12

Gross Profit

123,585.71 285,455.12

Expense

51510 · PROMOTION			
51514 · Marketing	0.00	150.00	
51515 · WEB SITE	150.00	810.00	
Total 51510 · PROMOTION	150.00	960.00	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	30,491.38	87,327.36	
SED - Supplies & Storage	3,384.96	11,980.93	
SED - Waste / Dumpster Service	785.61	2,240.83	
SED - Water Services	1,297.33	1,654.12	
SED - Program Management	2,811.10	8,163.88	
Total Landscaping Imp & Activities	38,770.38	111,367.12	
General Operating			
SED - Events & Mixers	0.00	2,137.50	
SED - Retail Rent & Recruitment	4,000.00	10,000.00	
SED - Insurance			

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	Sep 24	Jul - Sep 24	Notes - September
Insurance - Workers Comp	0.00	234.00	
Total SED - Insurance	0.00	234.00	
SED - Program Management	5,233.21	5,233.21	
SED - Accounting & Audit	0.00	3,000.00	
Total General Operating	9,233.21	20,604.71	
Non-Profit Admin			
SED - Admin Personnel	0.00	10,024.88	
SED - Rent	0.00	2,050.00	
SED - Telephone & Internet	447.78	1,343.10	
SED - Office Supplies	799.55	872.55	
Total Non-Profit Admin	1,247.33	14,290.53	
SED - Sanitation	0.00	96.75	
SED - Administration	18.18	63.73	
Total 51537 · SED - Special Enhancement Dist	49,269.10	146,422.84	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	231.07	831.07	
51536 · North Park Book Fair	1,096.67	1,096.67	
51520 · Taste of North Park			
Taste - Consultant/Contractors	1,000.00	4,000.00	
Taste - Supplies/Materials	685.39	746.70	
Taste - Printing	3,234.80	9,859.97	
Total 51520 · Taste of North Park	4,920.19	14,606.67	
51522 · Community Profile	250.00	250.00	
52000 · PRINTING & MARKETING	0.00	323.25	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	96.98	
52004L · Beer Gardens&Craft Block	0.00	873.00	
52004D · Marketing/Advertising	0.00	8.43	
52004E · Materials & Supplies (support)	0.00	0.00	
Total 52004 · FESTIVAL	0.00	978.41	
52200 · FARMER'S MARKET			
52200L · Staffing	4,889.79	14,029.30	
52200I · FM - Bank Charges	346.52	967.47	
52200A · Facility Expense	2,914.40	7,581.06	
52200B · Marketing & Promotions	850.91	2,786.48	
52200C · Materials & Supplies	85.18	706.00	
52200E · Taxes & Licenses	1,456.00	1,679.20	
Total 52200 · FARMER'S MARKET	10,542.80	27,749.51	
Total SPECIAL EVENTS & PROJECTS	17,040.73	45,835.58	
ORGANIZATION			
50040 · Hospitality	167.07	953.63	
50070 · INSURANCE			

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Profit & Loss

September 2024

	Sep 24	Jul - Sep 24	Notes - September
General Liability Insurance	0.00	18.00	
Directors & Officers Insurance	3,806.00	3,806.00	
Total 50070 · INSURANCE	3,806.00	3,824.00	
50080 · TRAVEL & Parking	4.69	232.19	
61100 · ACCOUNTING			
61100a · Bookkeeping	3,200.00	6,600.00	
Total 61100 · ACCOUNTING	3,200.00	6,600.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	35.00	
Merchant Fees	65.00	361.67	
61200 · BANK SERVICE FEES - Other	0.00	0.00	
Total 61200 · BANK SERVICE FEES	65.00	396.67	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	33.29	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	304.99	1,098.97	
Total 50135 · COMPUTER SUPPLIES	304.99	1,098.97	
50155 · COPIER LEASE	272.85	755.48	
50060 · DUES & SUBSCRIPTIONS	0.00	1,137.00	
50035 · HEALTH INSURANCE	165.51	496.53	
50150 · OFFICE SUPPLIES & EXPENSES	86.08	590.27	
65600 · PAYROLL PREP FEES	362.75	1,004.50	
50020 · RENT-OFFICE	2,050.00	4,100.00	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	621.55	2,076.30	
50032 · EXECUTIVE ASSISTANT	2,541.67	7,700.00	
50026 · EXECUTIVE DIRECTOR	4,791.66	14,449.98	
50030 · PAYROLL TAX EXPENSE	935.58	5,513.27	
Total 50025 · STAFFING PAYROLL	8,890.46	29,739.55	
Total ORGANIZATION	19,375.40	50,962.08	
Total Expense	85,835.23	244,180.50	
Net Ordinary Income	37,750.48	41,274.62	
Net Income	37,750.48	41,274.62	